

STRATEGIC PLAN 2024-2027



- VISION** People and pollinators share a mutually-beneficial world where pollinators are protected and celebrated for the essential role they play in sustaining life on the planet.
- MISSION** To work with other stakeholders to ensure bees and other pollinators thrive in the Australian Capital Territory by educating and empowering people to live, work and learn pollinator-friendly ways.
- VERSE** May the bees and other pollinators teach us about the interconnectedness of all of life. We will work together to keep these connections strong.

PRIORITIES

EDUCATION & COMMUNICATION

ACT for Bees will continue to develop and provide curriculum for educators, and resources to the wider community on its website.

PARTNERSHIPS

ACT for Bees will cultivate strong positive relationships with relevant industry, government and community groups and individuals to help achieve its Vision.

ADVOCACY

ACT for Bees will advocate for pollinator-friendly practices that enhance a healthy natural environment, agricultural productivity, food sustainability and security, and human wellbeing.

GOVERNANCE & FINANCE

The ACT for Bees Management Committee will oversee the organisation's governance structure, resources and the skills required to achieve its objectives.

KEY INITIATIVES

1. Develop curriculum resources with Cool Australia, including a new unit on Regenerative Agriculture.
2. Participate in important events such as World Bee Day and Australian Pollinator Week.
3. Provide information sessions to the local community whenever possible.
4. The ACT Government has publicly committed to supporting a Bee and Pollinator Friendly Territory. ACT for Bees will:
 - contribute to the ACT Government's Urban Planting Guide and Planting Calendar.
 - advise on pollinator-friendly practices for government policy and program delivery.
 - Build pollinator networks in collaboration with other agencies.

1. Be proactive in fostering and preserving strong and productive relationships with key stakeholders.
2. Take advantage of opportunities to participate in community events organised by other stakeholders.



1. Be an advocate for practices supporting and improving pollinator health in a diverse natural environment in the ACT region and beyond
2. Be an advocate for using Integrated Pest Management (IPM) and organic methods to replace chemical controls where practicable.
3. Be an advocate for the best possible pollinator-friendly plantings appropriate for the region.

1. Be bold in pursuing funding opportunities such as grants, paid speaking engagements and events that will build financial sustainability.
2. Follow best-practice governance principles and build frameworks for effective record-keeping and communication.
3. The Management Committee is committed to holding regular meetings and keep accurate recording of minutes.
4. Recruit and retain voluntary members to the organisation for specific events, roles, or ongoing involvement.

